



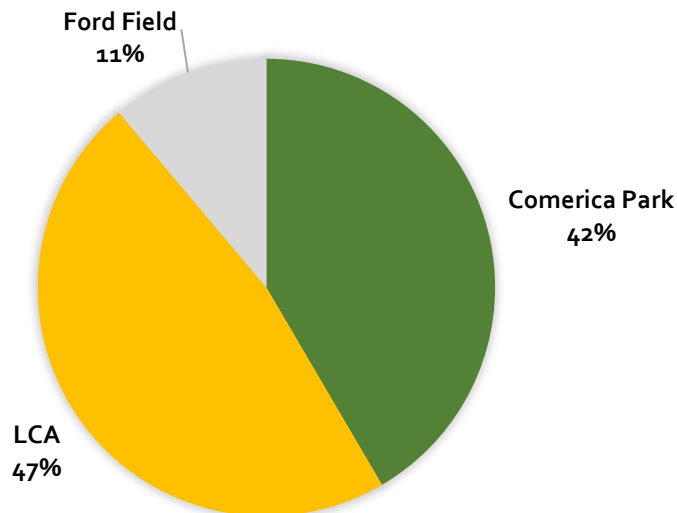
Key Dates

- Survey launched: July 19, 2024
- Proposed survey close date: 10/23/2024
- Proposed provision of report to Board: 11/13/2024
- Proposed public presentation of report: 11/20/2024

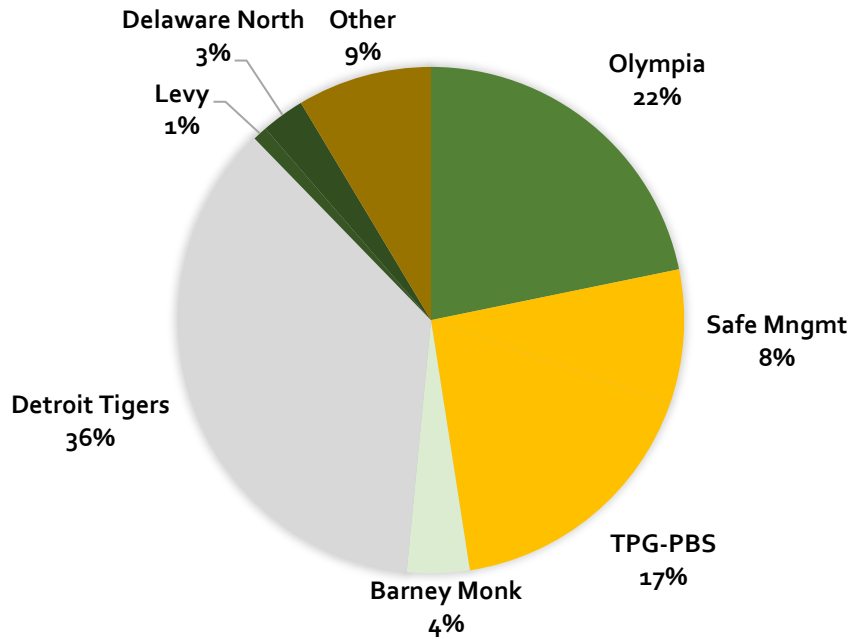
Sample Description

Three hundred thirty-two arena workers have completed the survey as of 10/16/2024

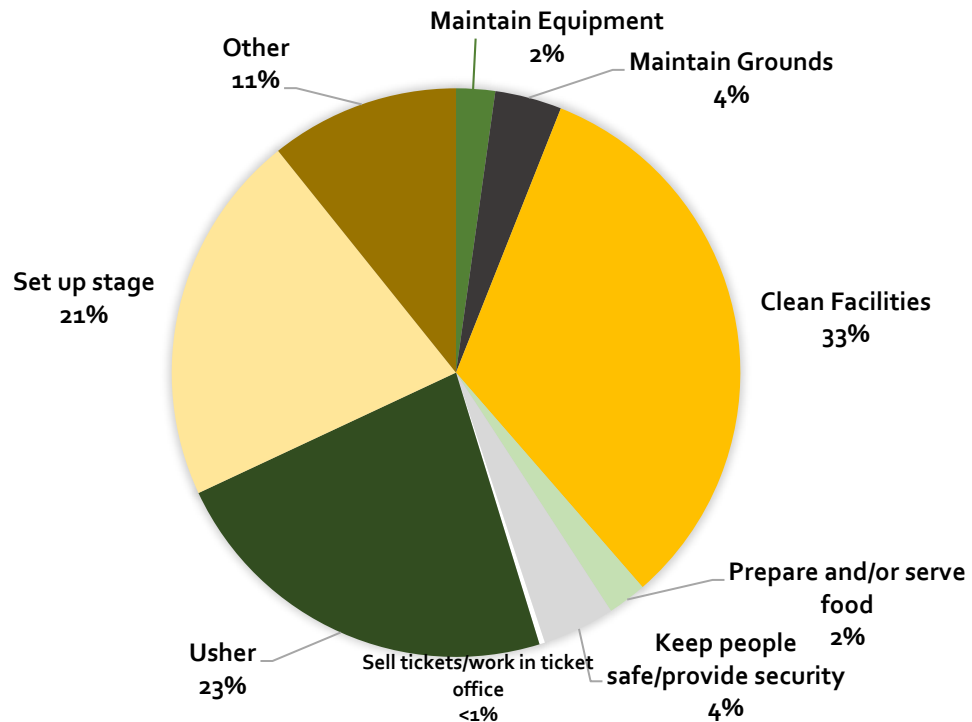
ALL 3 ARENAS ARE REPRESENTED. FORD FIELD WORKERS ARE UNDER-REPRESENTED.



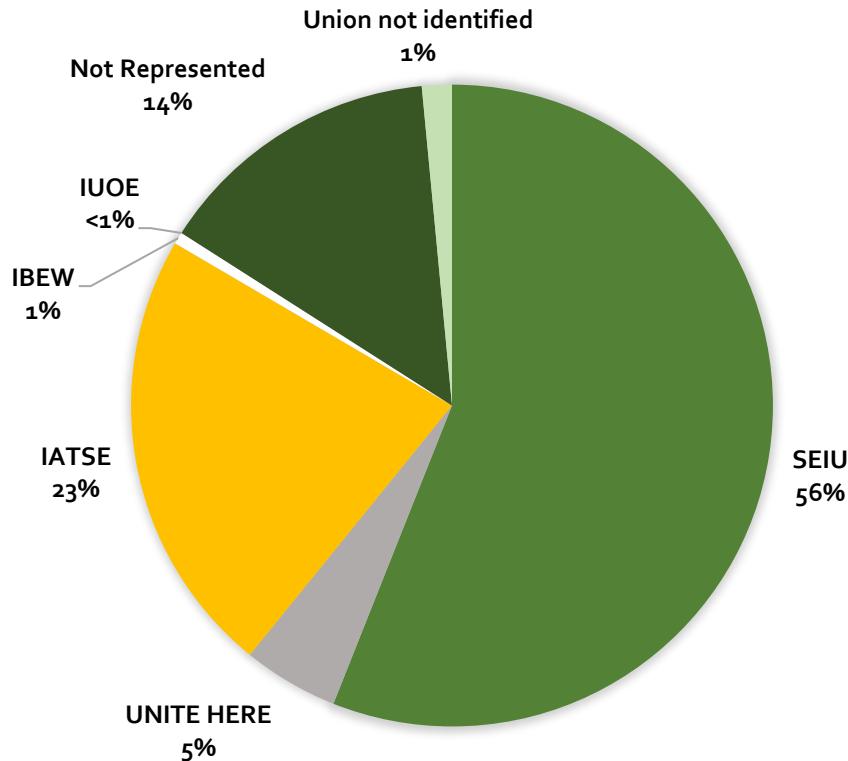
MANY EMPLOYERS ARE REPRESENTED, BUT LEVY, DELAWARE NORTH, AND BARNEY MONK HAVE LESS THAN 20 EMPLOYEES RESPONDING.



WORKERS WHO CLEAN FACILITIES, SET UP THE STAGE, AND USHER ARE BEST REPRESENTED. PRELIMINARY DATA SUGGESTS FOOD SERVICES AND SECURITY WORKERS MAY BE UNDER-REPRESENTED



CONSISTENT WITH EXPECTATIONS, MOST RESPONDENTS ARE REPRESENTED, BUT NON-REPRESENTED EMPLOYEES APPEAR WELL REPRESENTED. UNITE HERE MEMBERS APPEAR UNDER REPRESENTED.



Recommendations to improve representation

1. Targeted recruitment efforts...

- At Ford Field
- From under-represented employers: Levy, Delaware North, and Barney Monk to protect confidentiality of participants
- From workers in security and food services

2. Employer encouragement of participation

3. Adding urgency to final communication push

Communicating to potential respondents that time is running out and that many of their colleagues have already shared their perspective. Recruitment materials with this messaging have been prepared by WSU ISB Research Team.